

# Attitudes toward CUC

---

2000 Annual Survey of Church Members  
in the Columbia Union Conference



## Source of data

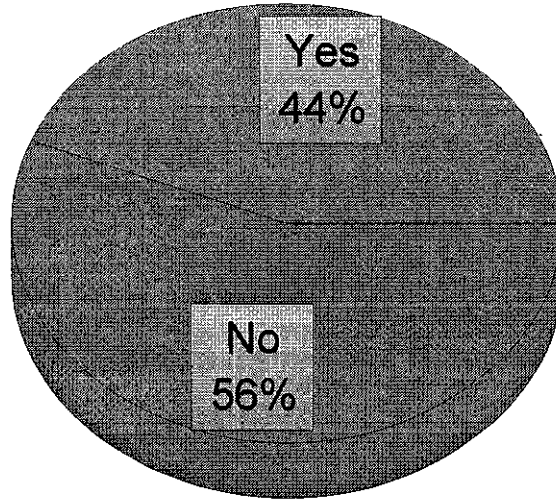
---

- Random sample of 1,404 people attending Adventist congregations in February 2000
  - Response rate of 67%
  - Allowance for sampling error of 3% (plus or minus) at the 95th percentile of reliability
- Conducted by Center for Creative Ministry on behalf of the Columbia Union Conference



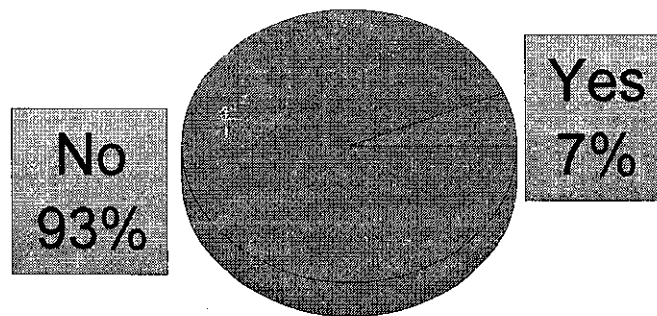
## With school-age children

---



## With college-age children

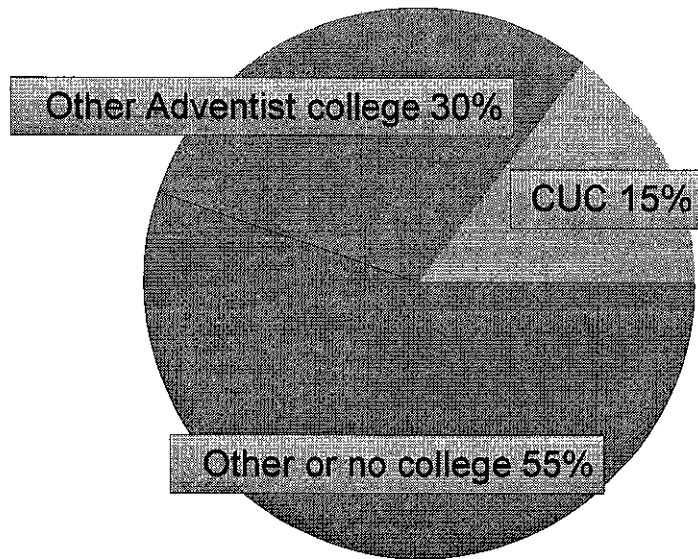
---



# Families with college-age children

---

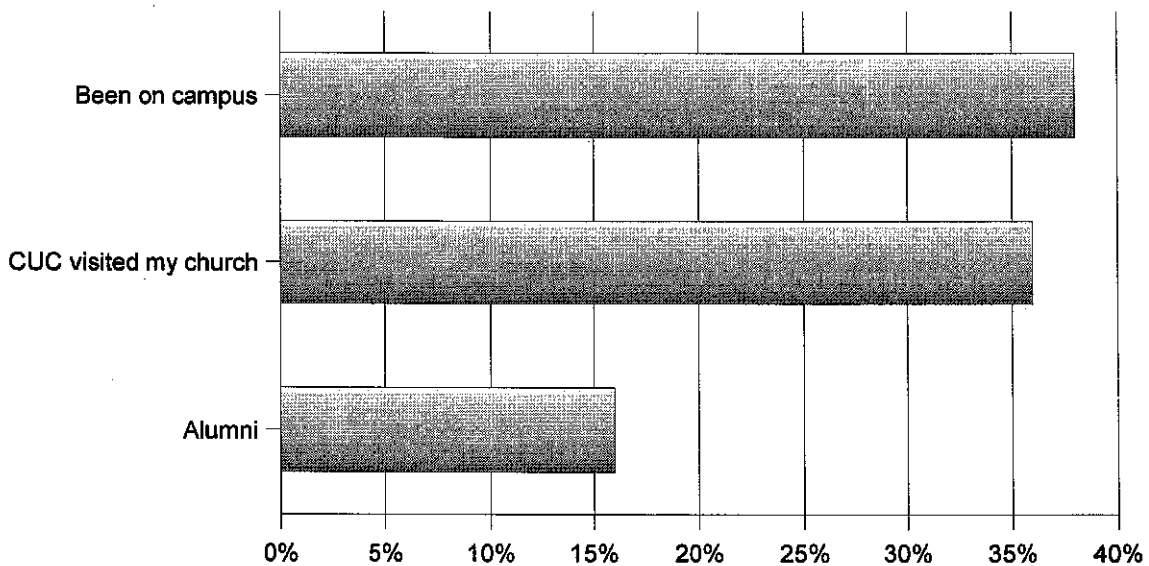
What school are they attending?



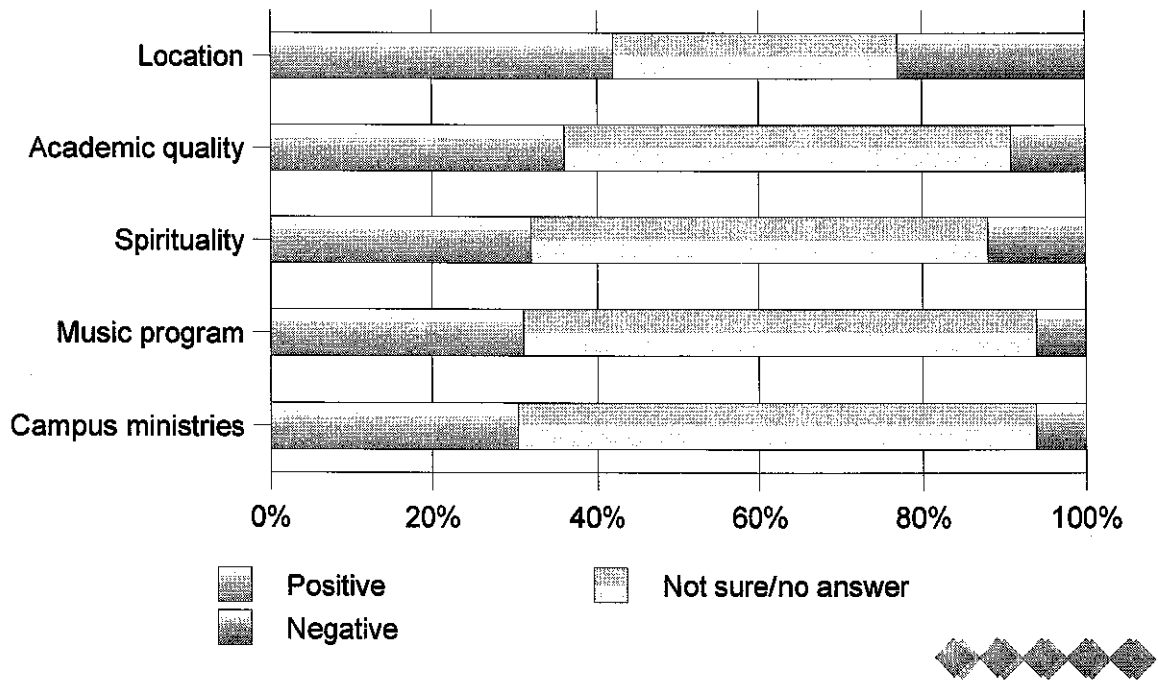
# Contact with CUC

---

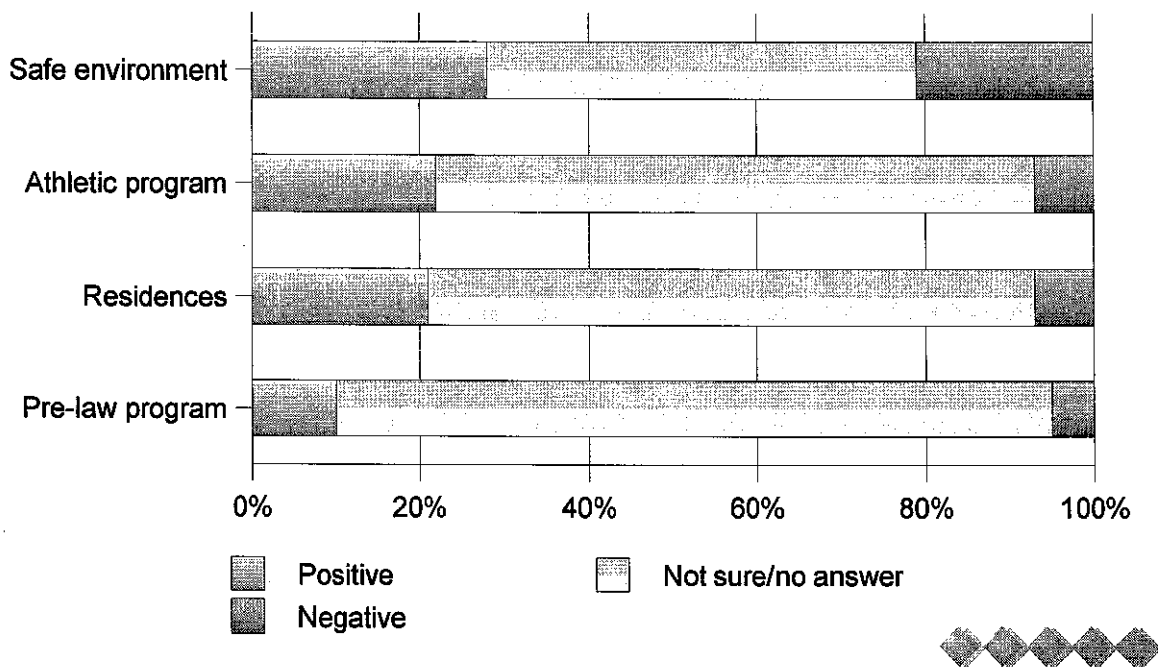
First two items: "in the last five years"



# Perceptions about CUC

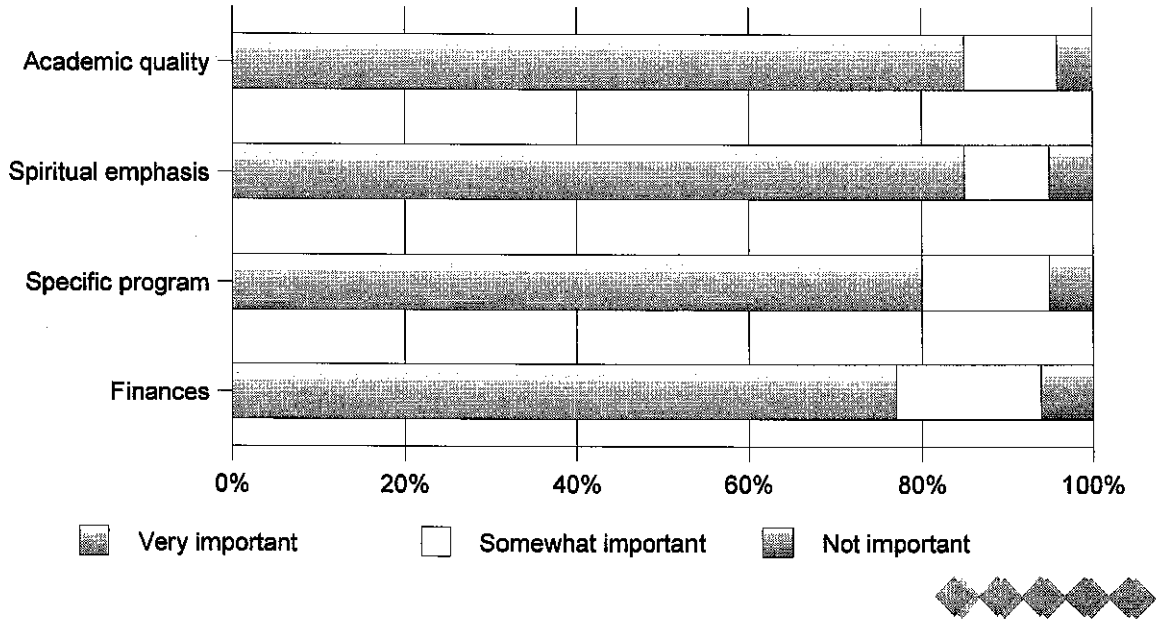


# Perceptions about CUC - 2



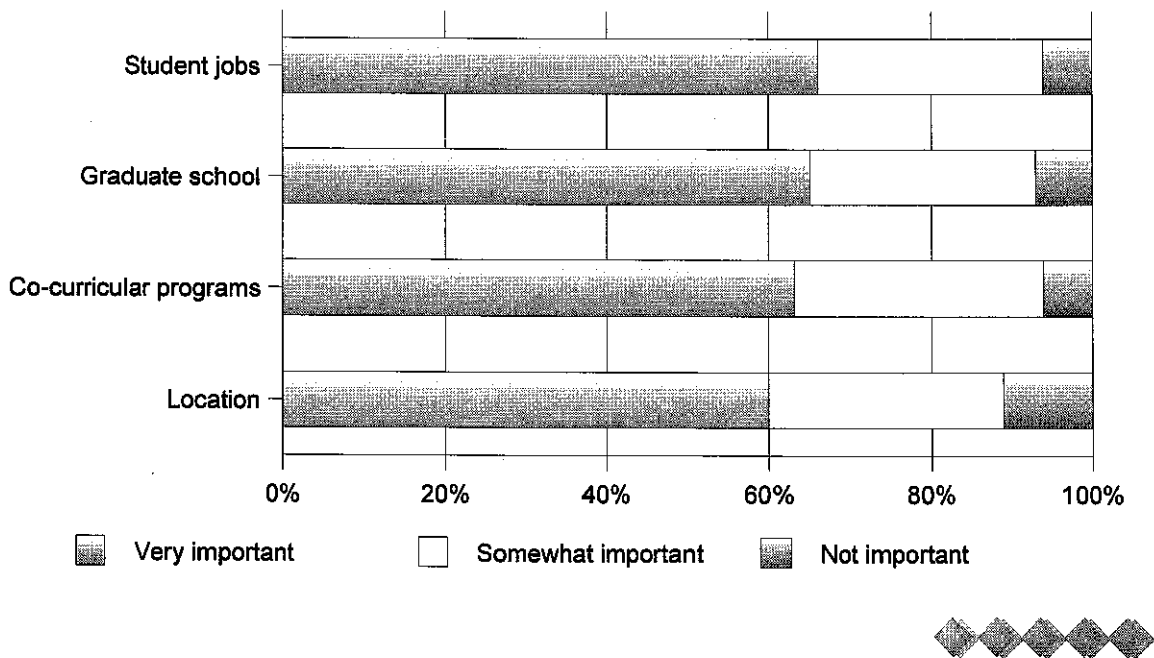
# Attitudes of parents

## Factors in deciding about sending their child to CUC



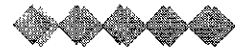
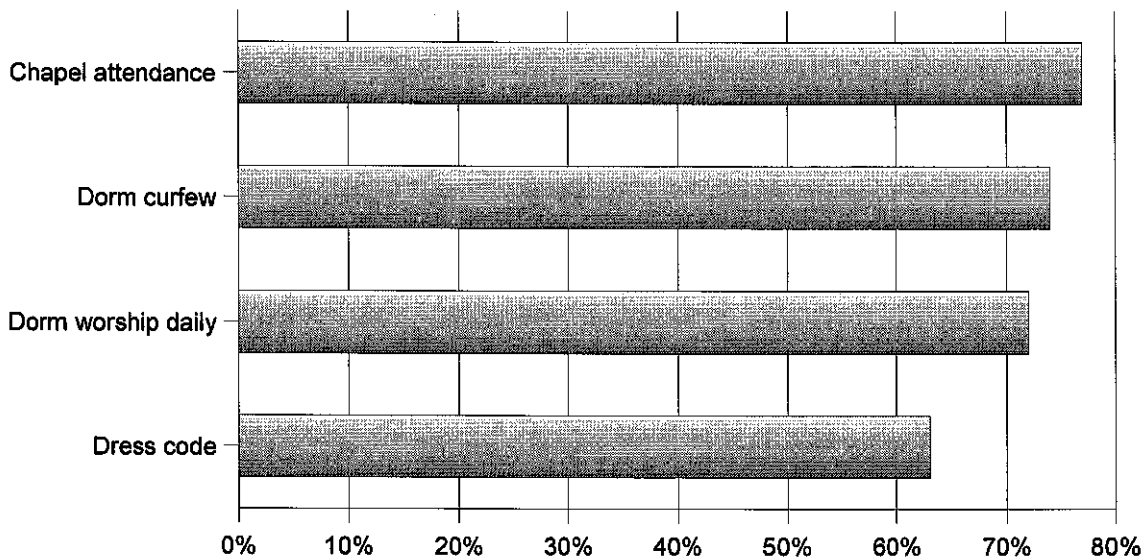
# Attitudes of parents - 2

## Factors in deciding about sending their child to CUC



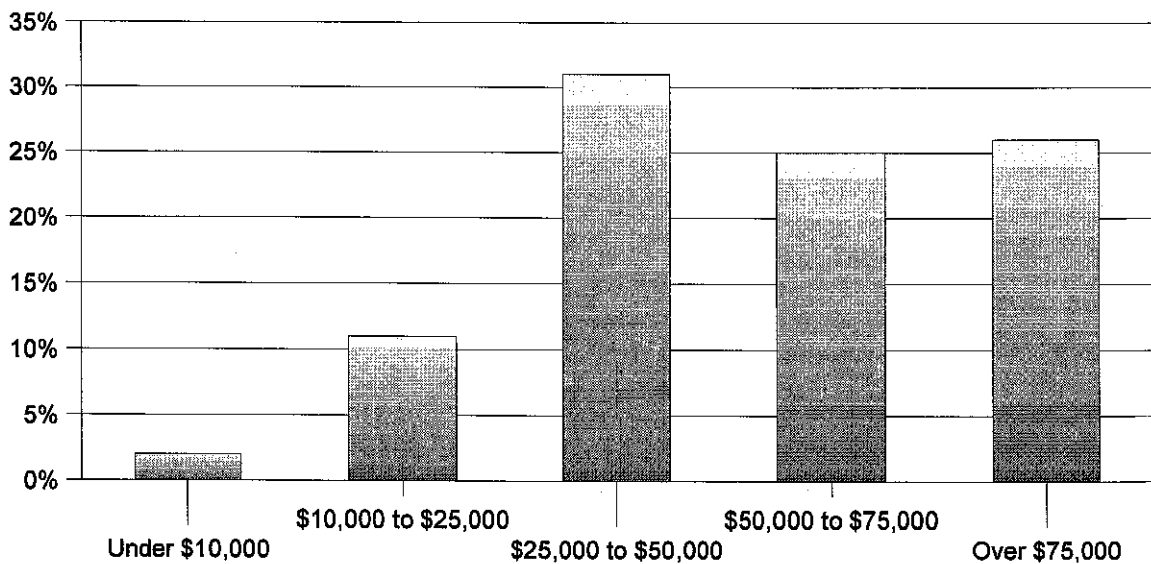
# Opinion about campus rules

It "may be" or "definitely is" important for CUC to retain ...



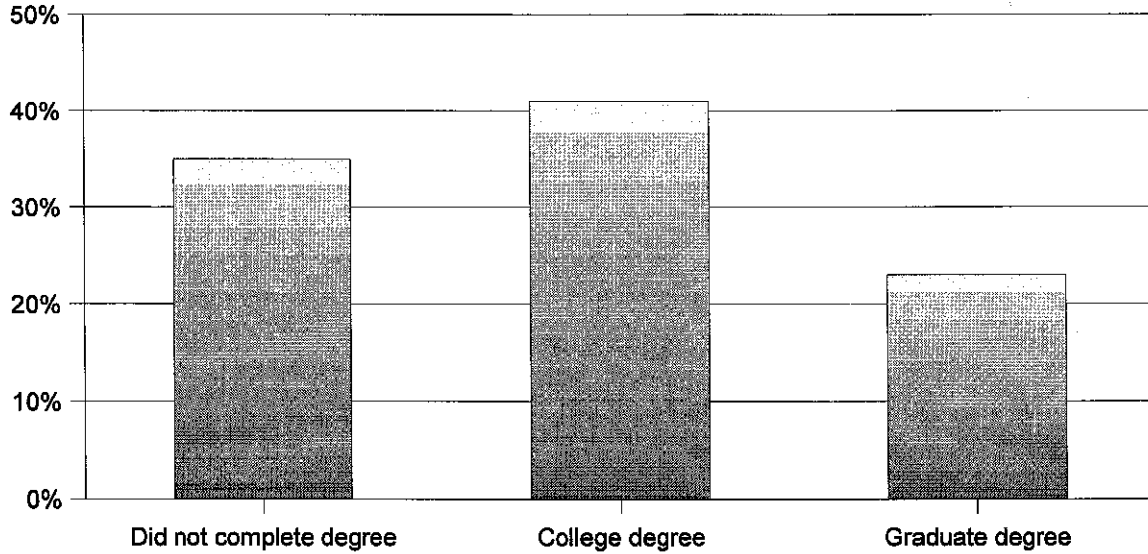
# Alumni demographics

Annual Household Income



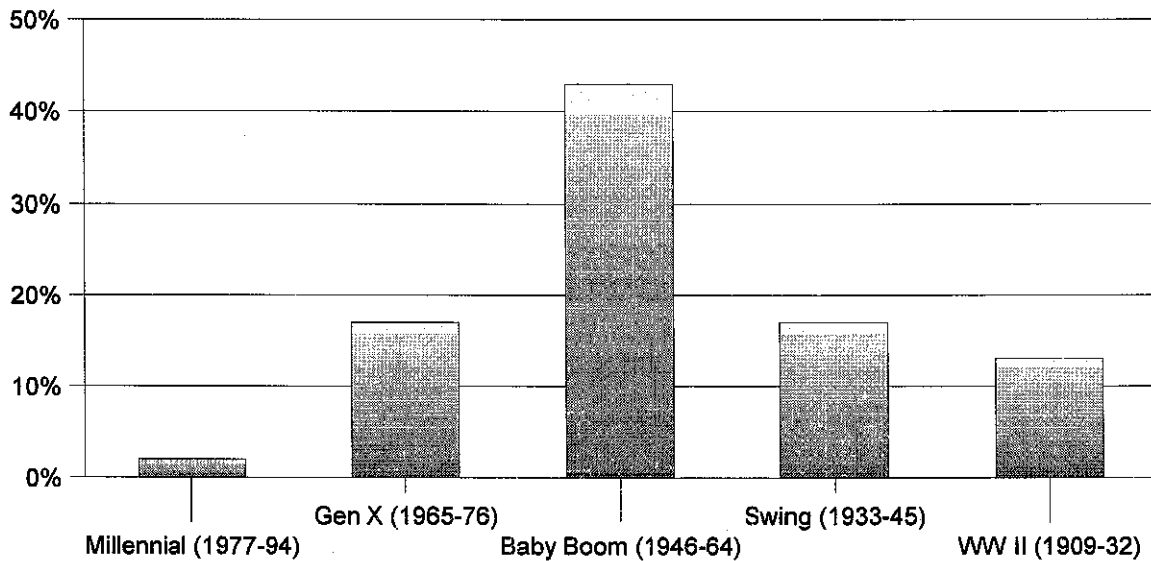
# Alumni demographics

## Highest education completed



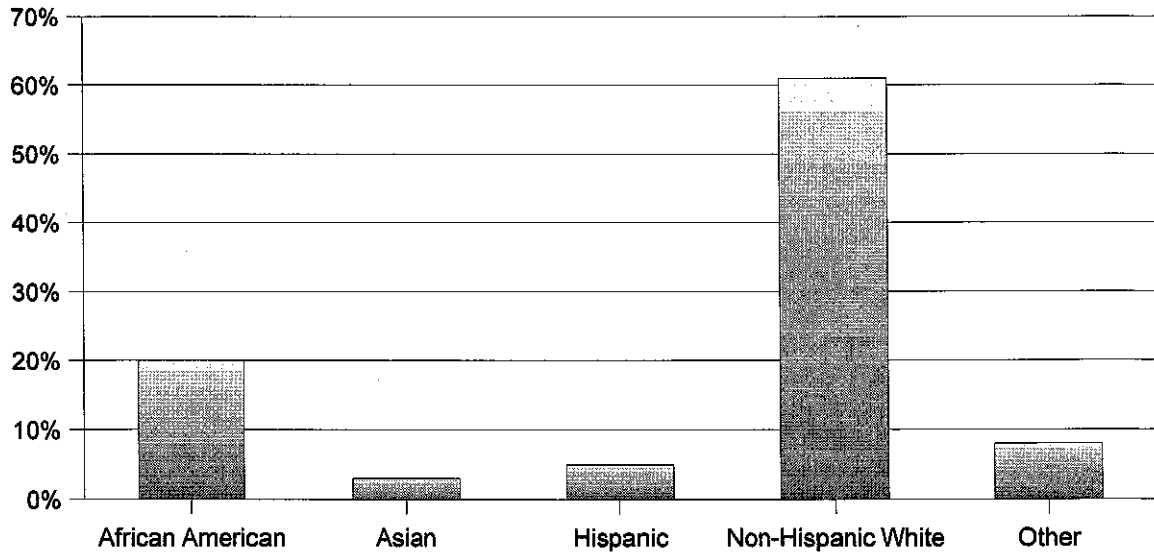
# Alumni demographics

## Generations



# Alumni demographics

## Ethnic self-identification



# Alumni demographics

## Relationship to Adventist Church

