

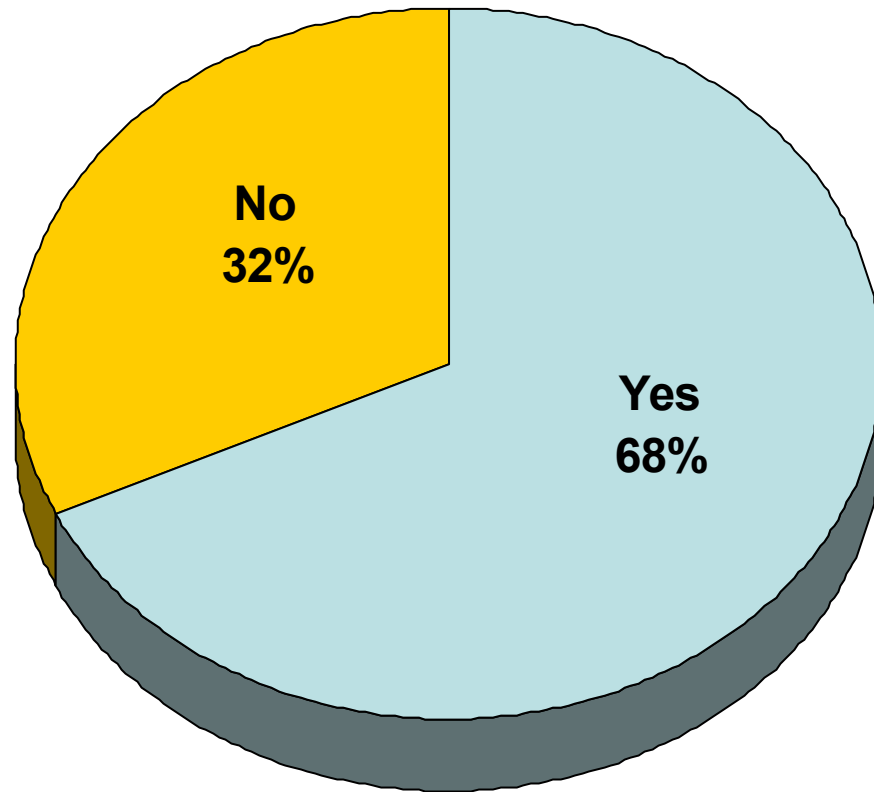
Awareness of the Adventist Church in Parkersburg, West Virginia

2011 Survey of the General Public
Center for Creative Ministry

Source of the Data

- A total of 241 random telephone interviews were conducted during the summer and early fall of 2011.

Have you ever heard or read about the Seventh-day Adventist Church?



What is the first thing that comes to mind when you hear ... ?

Percentages are of the 68% who answered the initial question “yes.” In the final report, these will be recalculated to be percentages of the whole sample and therefore will be about two-thirds of the number listed here:

- 53% Nothing or “it is a religion/church”
- 25% Sabbath, Saturday, etc.
- 6% Misidentify as Mormon or JW
- 3% Religion is deceptive; anti-religion
- 3% Mentioned a personal contact
- 2% They are good people
- 2% Don’t like their door to door work
- 2% Health or diet connection

Personal Contact With an Adventist

Percentages are of the 68% who answered the initial question “yes.” In the final report, these will be recalculated to be percentages of the whole sample and therefore will be about two-thirds of the number listed here:

- 16% Know an Adventist at work/community
- 15% Contact with Adventist Community Svcs
- 11% Visited an Adventist church/meeting
- 6% Have an Adventist relative
- 2% Has been in an Adventist hospital

Name Recognition of Ministries

Percentages are of the 68% who answered the initial question “yes.” In the final report, these will be recalculated to be percentages of the whole sample and therefore will be about two-thirds of the number listed here:

- 28% Signs of the Times periodical
- 24% Voice of Prophecy
- 21% Lifestyle Magazine (Faith for Today)
- 18% It Is Written
- 15% Breathe Free stop smoking plan
- 13% Message magazine
- 9% Breath of Life
- 7% ADRA

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