

Andrews University
The Institute of Church Ministry

A PROFILE OF DENVER, COLORADO

A Research Study
Commissioned by
The Rocky Mountain Conference
of Seventh-day Adventists

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Perhaps the greatest challenge to the spread of the gospel is the large metropolitan area with its diverse peoples. Yet the commission of Jesus is to preach the gospel to every creature (Mark 16:15). Since most of the people are in the cities, these areas must remain prime targets for the mission of the church.

As church planners construct strategies for the evangelization of major cities, it is helpful to possess as much demographic information as possible. Such information gives guidance as to the approaches most likely to be fruitful in specific sub-divisions of the city and helps to identify locations that hold the greatest promise for new church planting or continued church growth.

The major document used in the production of this study is the 1980 United States Census Tracts. This material is subdivided into major sections designating the broad categories of informational data per tract. There is a further subdivision by county. These are:

- 001 -- Adams County
- 005 -- Arapahoe County
- 013 -- Boulder County
- 031 -- Denver County
- 035 -- Douglas County
- 047 -- Gilpin County
- 059 -- Jefferson County

The informational modules contain ten major divisional subheadings, enumerating immediately after each subheading similar statistical information shown in percentages. The following modules included there are:

1. General Population Characteristics
2. Race/Ethnicity
3. Race -- Detailed Asian & Pacific Islander
4. Age
5. Marital Status
6. Household Characteristics
7. Household/Mobility Characteristics
8. Family Income & Housing Value
9. Poverty & Occupations
10. Education

From the statistical information given on each of these tracts from each of the various groupings, both an analytical and specific interpretive evangelistic projection can be made for each of the geographical areas.

Prime Evangelistic Areas

There is a large number of high target areas that would be advantageous when considering effective evangelistic

penetration. This chart shows the percentage of those who are married with children with the maximum concentration of whites. Where statistics are available, a comparison is made between the population changes for the ten-year period of 1970-1980.

Prime Evangelistic Areas in Colorado
(Over 90% White)

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Adams (001)</u>					
Tract					
83					
09	33.7	90.4	2990	405	638%
53	22.3	91.3	2105	--	--
84	45.3	96.3	3202	2288	39%
85					
09	42.7	91.4	6909	--	--
10	57.7	92.1	3339	--	--
13	55.7	93.0	1809	--	--
94					
03	60.5	92.8	1353	--	--
<u>Arapahoe (005)</u>					
Tract					
53	40.1	100.0	296	681	56%
56					
02	47.6	97.1	5907	4214	40%
07	45.3	93.2	5476	--	--
08	45.9	97.0	3653	--	--
09	61.8	93.7	3176	--	--
10	42.0	93.4	7511	--	--
11	42.5	94.3	5771	--	--
12	39.6	96.6	3454	--	--
13	59.4	93.2	4823	--	--
14	46.3	92.7	3312	--	--
15	50.4	97.1	7492	--	--
16	60.5	94.1	6073	--	--
58	21.6	93.6	2941	3420	14%

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Arapahoe (005)</u>					
Tract					
59					
50	14.2	93.5	6462	--	--
60	16.9	90.1	3137	3594	12%
61	14.1	94.0	2947	3101	4%
62	28.0	92.3	3384	4075	16%
63	25.0	92.6	2926	3695	20%
64	22.1	91.4	3054	3379	9%
65					
01	9.1	94.4	858	--	--
66					
03	38.0	95.0	3773	--	--
04	20.0	94.1	3944	--	--
67					
02	65.9	93.2	6018	1499	301%
03	61.1	94.8	13945	1892	637%
04	45.9	99.2	3223	--	--
05	50.5	98.3	1904	--	--
68					
06	0.0	100.0	8	27	70%
07	43.0	99.3	1009	--	--
08	52.0	95.1	8114	--	--
54	53.1	90.8	1699	1311	29%
69					
51	29.2	96.0	1254	1577	20%
52	36.5	94.4	1369	1291	6%
70					
17	46.8	90.9	4515	--	--
20	8.6	94.2	3298	--	--
21	46.0	94.4	3214	--	--
22	29.3	94.1	3881	--	--
23	28.5	92.4	6235	--	--
27	60.7	90.2	4834	--	--

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Arapahoe (005)</u>					
Tract					
70					
30	38.5	90.5	10962	--	--
31	55.6	90.4	9441	--	--
54	11.5	91.2	2678	--	--
71	43.2	94.8	4728	1944	143%
76	34.1	92.7	2521	3342	24%
77					
02	38.7	90.2	2852	3298	13%
<u>Boulder (013)</u>					
Tract					
121					
01	22.9	97.9	4847	4914	1%
02	18.4	93.9	5946	6243	4%
03	23.5	93.6	5306	2939	80%
04	38.0	93.2	1320	420	214%
122					
02	6.8	93.0	4288	3753	14%
04	9.0	95.7	2120	--	--
05	3.8	94.9	3552	--	--
124					
01	8.1	94.5	5392	5557	2%
02	17.1	96.4	1555	1805	13%
125					
01	30.0	92.2	2090	1119	86%
02	21.3	93.9	3083	3153	2%
05	27.6	95.4	4647	4514	2%
07	19.6	90.7	4538	--	--
08	21.1	92.3	2686	--	--
09	44.9	96.8	3951	--	--
10	31.6	96.4	4464	--	--
126					
03	45.5	93.9	3122	--	--
04	9.1	90.5	6468	--	--

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Boulder (013)</u>					
Tract					
127					
01	49.1	97.5	2397	1067	124%
03	43.0	95.3	2765	2398	15%
06	51.0	95.6	5484	--	--
07	35.7	95.3	1611	--	--
128	50.4	93.8	1592	2317	31%
130	37.3	91.6	7457	3928	47%
131					
03	35.2	92.5	6537	--	--
04	47.5	97.9	1344	--	--
05	49.5	91.9	4981	--	--
132					
01	65.6	91.2	1525	939	62%
02	44.5	98.3	1079	730	47%
04	48.7	90.5	7005	2944	137%
05	50.6	95.1	2995	1324	127%
06	46.9	94.0	4991	--	--
07	56.4	91.5	1665	--	--
133					
02	23.7	91.6	5212	6299	17%
03	25.2	93.5	6543	--	--
04	45.0	91.7	3555	--	--
135					
01	33.0	94.4	3206	--	--
02	42.4	90.8	7098	--	--
136					
01	29.4	97.2	2626	2192	19%
02	23.9	98.0	550	303	81%
137					
01	35.1	97.0	3853	--	--
02	27.7	97.1	3692	--	--

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Denver (031)</u>					
Tract					
28					
03	2.8	90.8	3983	4451	10%
29					
02	12.7	92.2	4118	5057	18%
30					
02	23.3	91.8	2483	3187	22%
03	8.0	91.4	3452	4324	20%
04	8.2	92.9	4425	5423	18%
05	24.3	93.0	1516	1893	19%
32					
02	3.8	92.1	3108	3095	--
03	27.2	98.4	3153	3735	15%
33	20.8	94.9	3224	4078	20%
34	14.2	96.0	6909	7089	11%
38	6.0	93.4	3921	4253	7%
39					
01	14.6	98.5	3520	3962	11%
02	14.4	95.2	3742	4759	21%
40					
02	15.0	95.6	3341	3942	15%
03	20.5	94.5	4809	6346	24%
04	18.3	99.0	1806	2412	25%
06	14.5	96.7	4205	--	--
43					
03	24.4	93.4	3992	4696	14%
49	8.4	92.7	2468	2110	16%
51					
02	23.7	91.8	3960	5459	27%
03	4.4	92.0	2799	--	--
04	6.1	92.7	3020	--	--
52	30.2	92.7	3611	4617	21%

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Denver (031)</u>					
Tract					
53	15.0	92.8	1356	1487	8%
55					
02	13.9	91.2	1094	752	45%
68					
09	28.4	91.2	6056	--	--
10	24.5	92.5	4625	--	--
12	19.6	91.7	2375	--	--
69					
01	9.1	92.4	5388	2222	142%
02	9.8	91.7	1218	466	161%
70					
01	4.9	90.0	7534	2651	184%
13	0.0	100.0	212	--	--
119					
02	22.9	90.8	4461	586	18%
120					
01	19.0	93.7	1794	--	--
10	22.5	100.0	422	--	--
<u>Douglas (035)</u>					
Tract					
139	59.2	96.8	8596	--	--
140	46.8	98.2	1657	--	--
141	52.1	95.6	4799	--	--
142	51.2	95.7	1893	--	--
143	27.3	90.4	345	--	--
144	39.3	94.8	2441	--	--

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Douglas (035)</u>					
Tract					
145	42.6	94.5	4413	--	--
146	48.0	100.0	1009	--	--
<u>Gilpin (047)</u>					
Tract					
138	30.2	94.8	2441	--	--
<u>Jefferson (059)</u>					
Tract					
98					
03	56.8	92.8	9396	2587	263%
04	43.1	93.7	5060	3208	57%
05	51.5	97.7	3474	2346	48%
06	39.9	96.7	4420	4297	2%
07	26.7	97.1	1868	1981	5%
08	36.8	93.6	3057	1975	54%
09	44.9	98.7	5303	2883	83%
10	29.0	96.8	6151	3685	66%
12	44.0	91.8	7985	--	--
13	51.3	90.2	12457	--	--
14	52.1	91.5	6581	--	--
15	66.3	97.4	718	--	--
99	22.9	92.5	2418	1603	50%
101	23.4	94.1	3607	3637	--
102					
03	51.5	91.0	10826	--	--
04	37.8	91.2	9472	--	--
05	60.7	93.5	2757	--	--
06	61.7	91.1	4391	--	--
07	32.4	92.9	6408	--	--
103					
03	42.3	95.0	5143	--	--
04	45.5	97.1	3365	--	--

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Jefferson (059)</u>					
Tract					
102					
05	28.5	90.5	4145	--	--
06	39.6	95.7	3278	--	--
07	30.7	94.8	4222	--	--
08	25.6	93.4	4096	--	--
104					
02	18.1	93.4	5901	5421	8%
03	25.8	92.8	4278	4168	19%
105					
02	22.2	93.5	5524	5814	4%
03	35.0	94.1	4315	--	--
04	41.9	96.2	3600	--	--
106					
03	14.8	94.0	3559	--	--
04	25.0	90.8	2434	--	--
107	16.5	91.2	8768	7610	15%
108					
01	29.9	96.9	2682	--	--
02	23.0	95.7	2950	--	--
109					
01	30.7	91.7	4848	--	--
02	19.8	92.4	2636	--	--
110	23.8	93.9	5994	6411	6%
111	15.9	93.4	5834	5791	--
112					
02	31.4	95.0	4707	--	--
117					
01	39.3	90.7	4616	3279	4%
02	46.1	92.2	5653	6451	12%
08	48.1	90.2	5288	--	--
09	42.8	91.1	3332	--	--
10	30.8	93.3	4716	--	--
11	43.0	92.7	4789	--	--
12	62.8	92.7	4993	--	--

Prime Evangelistic Areas in Colorado
(Over 90% White)
Continued

<u>County</u> <u>Tract</u>	<u>% Married</u> <u>w/children</u>	<u>White</u> <u>Pop</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Jefferson (059)</u>					
Tract					
117					
13	25.6	94.6	4039	--	--
14	35.1	94.9	5859	--	--
15	54.0	91.4	4685	--	--
16	49.7	91.5	7068	--	--
17	30.6	92.5	3031	--	--
118					
01	20.6	91.2	4942	3885	27%
119					
04	34.6	95.6	1286	--	--
120					
06	36.2	97.2	5281	3641	45%
07	34.9	94.1	1235	585	111%
08	49.0	96.7	5249	2323	125%
11	64.4	95.1	5713	--	--
12	52.9	94.2	9644	--	--
13	62.4	93.5	6492	--	--
19	60.3	93.0	5841	--	--
20	42.1	97.2	4487	--	--
21	43.4	95.8	3399	--	--

Analysis of this white population may show signs of a stabilized community of family units living together in unity. One may safely assume that what is being considered is a relatively harmonious society with few of the societal problems that are faced by communities comprised of comparative single families from a different social and economic standpoint. This statement must not be confused with the popular belief that only the white middle class with unbroken family units are able to

maintain environmental harmony and societal bliss. This, of course, must be denied.

Nonetheless, the racial composition within a stabilized societal environment would suggest certain types of ministries. Perhaps most advantageous to parents of children of various ages would be some professional advice in the form of a seminar to help them understand and deal with the different emotional and social changes that their children are going through. The significance of giving unconditional love to their children no matter how trying the circumstances should also be shown. Thus, a ministry in educating and encouraging parents who must toil in the constant process of childrearing would be most desirable.

Having established this meaningful bond of filial relationship, the parents involved may be more receptive to a health and dietary needs seminar which could ultimately lead into a Revelation or other doctrinally-related seminar. It would be advantageous, then, to begin at the human needs level rather than beginning directly with a gospel presentation.

A similar study was done highlighting the black and Spanish population in Colorado. An appropriate evangelistic outreach would be directed to each of these main ethnic groups. In each group the correspondant percentage concentration is 50 percent and 25 percent, respectively.

Emphasis then would be determined by the special needs that are experienced by the different groups. As an example, if there exists the linguistic need for a better knowledge and apprehension of the English language within the Spanish

community, then this can be tried; or if there exists a substance abuse problem that needs to be addressed, then this ought to be the method of initial introduction. In any event, the first encounter must be a positive one dealing with the need that presents itself. Following this, a more meaningful attempt could be made to effectively evangelize either of these two groups.

It must be remembered that the intent of this report is to be suggestive and not deliberative, as an onsite visit of the specific area would be of considerable advantage so that the specific needs can be understood and addressed.

Prime Evangelistic Areas in Colorado
(Over 50% Black)

<u>County Tract</u>	<u>% of Black over 50% Concentration</u>	<u>% Married w/children</u>	<u>% Non Family Household</u>
<u>Denver (031)</u>			
Tract			
23	80.3	14.5	36.3
24			
02	63.4	9.4	53.5
31			
01	72.6	7.7	56.4
36			
02	77.7	20.6	22.6
03	89.2	18.5	26.8
41			
01	92.1	17.6	29.7
02	92.2	26.4	17.1
03	66.1	28.5	22.6
04	75.5	29.7	19.5
83			
06	64.0	40.0	21.1

Prime Evangelistic Areas in Colorado
(Over 25% Spanish)
Continued

<u>County</u> <u>Tract</u>	<u>% of Spanish</u> <u>over 25%</u>	<u>% Between the</u> <u>Ages of 25-34</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Adams (001)</u>					
Tract					
86					
02	39.1	18.1	6690	5398	23%
87					
03	28.6	16.8	5429	5141	5%
05	25.4	15.1	4614	--	--
88					
01	28.8	16.4	3999	4690	14%
89					
01	38.5	18.4	2614	3211	18%
52	25.7	10.6	999	1658	39%
96					
06	37.1	22.6	2335	--	--
<u>Arapahoe (005)</u>					
Tract					
54					
03	35.6	13.8	637	1009	36%
55					
51	26.3	14.8	1282	1485	13%
<u>Denver (031)</u>					
Tract					
02					
01	34.1	18.8	3513	4092	14%
02	53.4	18.4	4394	4891	10%
03					
03	31.6	21.6	5465	6285	13%
04					
01	49.9	17.7	3513	3842	8%
02	57.3	19.1	6689	7780	14%

Prime Evangelistic Areas in Colorado
(Over 25% Spanish)
Continued

<u>County</u> <u>Tract</u>	<u>% of Spanish</u> <u>over 25%</u>	<u>% Between the</u> <u>Ages of 25-34</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Denver (031)</u>					
Tract					
05					
02	31.7	18.2	5791	--	--
06	66.3	16.9	2603	3167	17%
07					
01	28.3	18.8	3702	3769	1%
02	61.7	16.9	5947	6736	11%
08	60.2	13.4	2218	3095	28%
09					
01	50.3	20.1	7419	8042	7%
02	39.3	17.8	4928	5785	14%
03	43.1	19.2	4717	5329	11%
10	50.2	18.0	3381	3926	13%
11					
01	74.5	16.9	2844	3268	12%
02	72.2	16.0	3178	3802	16%
13					
01	30.2	17.8	3902	4439	12%
02	33.0	17.7	3432	4010	14%
14					
01	28.0	16.0	4781	5465	12%
02	31.1	18.5	3844	4424	13%
03	28.7	20.9	2255	3372	33%
15	52.1	17.0	3654	4662	21%
16	50.2	16.1	3960	4986	20%
18	72.9	17.9	2467	2639	6%
19	74.2	15.2	3650	5603	34%
20	33.1	24.7	740	1354	45%
21	52.8	21.5	6177	7646	19%
24	47.8	15.2	3131	4463	29%

Prime Evangelistic Areas in Colorado
(Over 25% Spanish)
Continued

<u>County</u> <u>Tract</u>	<u>% of Spanish</u> <u>over 25%</u>	<u>% Between the</u> <u>Ages of 25-34</u>	<u>1980</u> <u>Pop</u>	<u>1970</u> <u>Pop</u>	<u>%</u> <u>Change</u>
<u>Denver (031)</u>					
Tract					
25	38.9	15.4	957	1163	17%
35	60.4	15.9	5258	6006	12%
36					
01	47.2	16.6	4928	5418	9%
45					
01	43.4	19.9	5683	6591	13%
02	53.2	17.8	6199	6949	10%
46					
02	26.9	16.7	5351	5524	3%
54					
01	55.6	12.5	176	50	252%
02	35.4	20.3	3930	2675	46%

Age Variation Within the Denver District

Significant emphasis, and rightly so, is often placed on the importance of the age stratification that is represented within each geographical area. Understanding this demographical indicator will greatly assist the conscientious soulwinner in appropriately directing his ministries to accommodate and best foster those programs which are most representative of the age categories to which they are addressed.

Pockets of age clusters are most noticeable within the 25-34 and the 45-64 age groups. Throughout the distribution of all the counties, the concentration within both age groups are comparable and evenly distributed. The evangelistical

strategist would immediately begin formulating possibilities for the most desirable impact within the classified age groups in order to optimize all possible avenues for influence and eventual soulwinning.

The targeted areas in which this study is confined represents at least 50 percent of the total area, all of which falls within the dual age categories of 25-34 and 45-64. Meaningful outreach would include stress clinics for many in these groups would either be making major strides in their career or be intent on maintaining the strides that were already made.

Both groups represent two extremes of parenthood each encumbered with unique parental challenges and responsibilities. The more senior of the two groups experiences the least amount of challenges in this otherwise delicate period of their children's growth and development.

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Adams (001).</u>					
Tract					
78		1442 (27.7)			
80					1147 (23.2)
82					1256 (22.9)
85					
05	1139	1163	1243	1191	1617
07			1278	1343	1099
08	1450		1154		
09	2083	1066	1968		
11	1087		2133		

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Adams (001)</u>					
Tract					
86					
02			1215		
90					
02			1252		
93					
04					1114
10					1174
11	2273	1766	2136		2048
12		1413	1401		
14					1066
94					
01					1207
04	3035	1234	2228	1898	1076
95					
02					1118
96					
03			1088		
97					
50					1194
<u>Arapahoe (005)</u>					
Tract					
95		1092	1041		
56					
02				1030	1681
07					1261
10	1217			1317	
11					1635
13			1063		1611
15	1227		1054	1564	1566
16	1068		1437	1054	
59		1075	1403		1204

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Arapahoe (005)</u>					
Tract					
66					
04					1042
67					
02	1184			1353	1023
03	2809		2679	3024	1848
04					1127
68					
08	1418		1888	1667	1018
70					
03					1112
08			1005		
17					1070
20			1168		
23			1131		
24		1062	1987		1581
25			1997		
26			1760		
27			1495		
29	3102		3371	1227	
30	2834	1034	4217	1431	
31	2821				
72		2409	1459		1108
73		1248	1324		1082
<u>Boulder (013)</u>					
Tract					
21					
01			1280		
02			1429		1089
03			1398		
22					
02		1486	1355		
03			1043		
05		1572	1087		

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Boulder (013)</u>					
Tract					
23		4433			
24					
01		3102	1204		
25					
03		1361			
05					1028
07		1409	1145		
10			1057		
26					
04		2578	1661		
27					
06		1065		1132	
29					
01			1355		
02			1261		
30			1992		1053
31					
03			1095		1470
05			1071		
32					
04	1169		1308	1117	
33					
02			1012		
03					1363
34			1442		
35					
02	1095		1705		
37					
02			1297		

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Denver (031)</u>					
Tract					
03					
01			1078		1075
03			1191		
04					
02		1043	1287		1005
05					
02			1062		
07					
02			1013		
09					
01		1335	1503		1093
02					1066
14					
01					1043
21			1337		
27					
01			1208		
02			1607		
03		1094	1856		
28					
01			1044		
02		1103	1440		
03			1447		
29					
02			1264		
30					
01			1638		
03		1657			
04		1649	1147		
32					
01			1865		
34			1860		1447

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Denver (031)</u>					
Tract					
37					
02			1705		
03			1182		
38			1134		
39					
01					1016
40					
02					1312
03			1256		1026
41					
03			1070		1275
04					1136
42					
01			1154		
43					
01			1467		1225
03			1309		
04					1214
05					1341
44					
01		1765	2387		1186
02		2300	1594		
45					
01			1138		
02			1114		1309
46					
01			1008		1183
03					1748
47					1066
48					
01					1067
02					1066

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Denver (031)</u>					
Tract					
50					
02		1173	1728		
51					
02					1057
03			1043		
52					1008
55					1096
68					
02			1435		
09			1117	1016	1392
10					1327
11			1604		
69					
01		1100	1333		1375
70					
01			1146		
83					
07			1343		
119					
02					1185
120					
14			1440		
<u>Douglas (035)</u>					
Tract					
139	1679		1358	1878	1458
141			1200		

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Jefferson (059)</u>					
Tract					
98					
03	2623		2081	1609	1348
04			1162		
06					1346
09				1054	1028
10			1127		1483
11			1793		
12	1367		1648	1449	1115
13	3913	1367	4295	1429	
14	1169		1541	1263	
100		1623			
102					
03	3228	1083	2491	1652	1305
04	1358	1307	1781	1239	1698
06			1170		
07					1409
103					
03					1022
104					
02		1396	1373		
03			1256		
105					
02					1575
03					1012
04					1201
107		1074	1611		1882
110			1011		1259
111		1103	1212		1218
112					
02					1358
115					
50			1142		1033

Age Variation With Highest Concentration
of Over 1000 in the Five Age Groups
Continued

County Tract	<u>6-17</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-64</u>
<u>Jefferson (059)</u>					
Tract					
117					
01					1085
02					1191
08					1121
12	1043			1105	
13			1065		
14				1053	1277
15			1110		
16	1155			1490	1525
118					
03					1154
120					
06			1330		
08			1205	1062	
11	1142		1007	1222	
12	2678		1933	1735	1512
13	1208		1193	1233	
15			1764		
16			1079		
17	2417		2616		
19			1659		
20			1079		

While it is generally accepted that Adventism attracts the conservative middle class of society, needed emphasis must be placed on both reaching and evangelizing the more wealthy and often more secular segments of society whose income is often in excess of \$50,000. The importance of this ministry cannot be overemphasized. Quite a large number of households have both parents in full time employment receiving salaries in excess of \$50,000 annually. This is not totally unusual or uncommon during this age of high technological advancement and persuance of equal opportunity for all.

The following module shows those tracts in which 30 percent or more earn salaries in excess of \$50,000. The average of all these tracts of the percentage of those earning \$50,000 or more is 44 percent indicating a significant need for the implementation of such a ministry.

Housing Value and Family Income
over \$50,000 of 30 Percent or Over

Arapahoe (005)

<u>Tract</u>	<u>% Income \$50,000 or More</u>
53	
50	31.4
56	
08	34.4
12	32.1
67	
04	77.7
05	69.2
68	
07	34.3
08	36.7
54	35.1

Denver (031)

<u>Tract</u>	<u>% Income \$50,000 or more</u>
32	
03	35.2
39	
01	30.4
40	
02	35.5
43	
03	36.3
05	33.1

Housing Value and Family Income
over \$50,000 of 30 Percent or Over
Continued

Jefferson (059)

<u>Tract</u>	<u>% Income \$50,000 or More</u>
98	
06	31.3
09	31.9
105	
04	33.0
119	
51	36.5
120	
07	52.4

More in keeping with the traditional conventions of soulwinning within Adventism, those who are usually won to this Christian faith are generally found within the more modest financial range of having an annual income between \$15,000 and \$29,000. Of those in this category, all percentages in excess of 45 percent of all those within the stipulated earning range were analyzed showing a significant total number from each county who fall comfortably into this grouping.

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent

Adams (001)

<u>Tract</u>	<u>% Income \$15,000-\$29,000</u>
79	46.8
80	46.4

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent
Continued

Adams (01)

<u>Tract</u>	<u>% Income</u> <u>\$15,000-\$29,000</u>
81	50.5
82	46.8
83	
08	46.7
09	50.3
53	57.4
84	48.5
85	
05	56.6
07	47.9
08	56.9
09	47.9
11	58.0
14	45.4
86	
01	47.4
87	
05	52.8
06	45.6
88	
02	57.9
90	
01	51.5
02	57.0
03	45.5
91	
01	51.8
02	58.8
92	
01	51.8
02	49.3

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent
Continued

Adams (001)

<u>Tract</u>	<u>% Income</u> <u>\$15,000-\$29,000</u>
93	
06	51.0
07	59.6
08	54.5
09	54.8
10	52.1
11	53.1
94	
01	47.8
03	56.7
04	47.6
95	
02	54.4
53	45.7
96	
03	45.2
04	53.4

Arapahoe (005)

<u>Tract</u>	<u>% Income</u> <u>\$15,000-\$29,000</u>
49	
50	53.3
55	
51	58.7
53	50.6
56	
16	46.5
62	53.0
63	51.3
64	46.4
65	
02	51.0

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent
Continued

Arapahoe (005)

<u>Tract</u>	<u>% Income</u> <u>\$15,000-\$29,000</u>
70	
07	47.6
12	51.2
15	57.6
16	50.1
17	50.5
18	54.2
19	48.0
25	52.0
26	58.7
27	58.3
28	57.9
29	53.5
30	55.5
74	51.6
75	49.5
76	57.9
77	
04	50.9
125	
07	45.2
08	46.7
127	
04	48.5
05	48.9
129	
01	47.8
02	49.4
130	48.6
131	
02	49.3
03	51.4
132	
01	47.0

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent
Continued

Arapahoe (005)

<u>Tract</u>	<u>% Income \$15,000-\$29,000</u>
132	
04	50.7
07	52.6
133	
02	48.0
04	53.0
135	
01	52.1
02	57.1
136	
01	49.2

Denver (031)

<u>Tract</u>	<u>% Income \$15,000-\$29,000</u>
02	
01	53.9
03	
02	46.4
05	
01	48.1
02	42.0
09	
02	47.3
13	
01	45.6
02	48.9
14	
02	51.6
03	49.7
29	
02	46.6

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent
Continued

Denver (031)

<u>Tract</u>	<u>% Income \$15,000-\$29,000</u>
30	
01	47.1
02	51.6
03	49.1
05	46.0
40	
03	45.4
06	46.7
41	
03	45.1
45	
01	46.5
46	
01	52.3
03	53.1
47	50.0
50	
01	45.1
51	
02	47.4
03	57.3
69	
01	46.5
02	48.8
70	
01	46.5
06	49.2
13	77.5
83	
04	47.9
05	53.4
07	63.5
120	
14	50.4

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent
Continued

Gilpin (047)

<u>Tract</u>	<u>% Income</u> <u>\$15,000-\$29,000</u>
138	50.9

Jefferson (059)

<u>Tract</u>	<u>% Income</u> <u>\$15,000-\$29,000</u>
98	
03	46.4
04	45.5
05	46.1
08	47.6
11	52.7
12	46.3
13	56.2
101	47.3
102	
03	54.0
04	49.8
06	51.2
103	
04	48.3
08	46.8
104	
02	48.2
03	55.3
04	50.1
106	
03	49.0
04	49.7
107	46.1
109	
02	49.9
113	51.8

Housing Value and Family Income
Between \$15,000 - \$29,999 Over 45 Percent
Continued

Jefferson (059)

<u>Tract</u>	<u>% Income</u> <u>\$15,000-\$29,000</u>
117	
02	47.2
15	45.6
17	58.1
118	
03	54.5
120	
15	59.9
16	45.5
17	57.3

Closely and sometimes directly related to one's income, be it potential or real, is the educational attainment that is reached. Again using the percentage of 45 percent as the point of departure for all those individuals 25 years of age and older who have four or more years of college education, the percentages over 45 percent were quite evenly distributed throughout the counties in which they were present.

Evangelism, then, would be directed toward an intelligent college-educated community who would probably prefer the seminar approach to evangelism which allows for interaction and feedback on matters of faith and doctrine.

Another evangelistic strategy would be to present stress control seminars for this group who are probably supervisors and managers in their respective professions. Also advantageous to this group also would be parental guidance or counseling

instruction on how successfully to meet the needs and challenges of the erupting and developing minds of their children. These are some of the possible evangelistic endeavors that could be utilized to meet the needs of this college-educated community.

Percent of All with College Education or Above,
Higher than 45 percent in the Colorado area

Arapahoe (005)

<u>Tract</u>	<u>Persons 25+, %4/ more yrs College</u>
53	
50	79.2
56	
08	45.8
15	49.9
67	
02	54.8
03	50.5
04	66.6
05	67.0
68	
08	55.7
54	64.4
69	
51	48.4
70	
20	48.9
22	50.1
54	49.9

Boulder (013)

<u>Tract</u>	<u>Persons 25+, %4/ more yrs College</u>
21	
01	51.4
04	56.9

Percent of All with College Education or Above,
Higher than 45 percent in the Colorado area
Continued

Boulder (013)

<u>Tract</u>	<u>Persons 25+, %4/ more yrs College</u>
22	
02	45.3
04	47.2
05	54.7
23	59.2
24	
01	62.1
02	67.8
25	
01	50.0
02	52.8
03	100.0
05	61.9
08	48.6
09	49.2
10	55.5
26	
02	68.5
03	58.1
27	
06	52.6
37	
01	57.3

Denver (031)

<u>Tract</u>	<u>Persons 25+, %4/ more yrs College</u>
30	
05	46.1
32	
02	46.0
03	65.1
33	46.7

Percent of All with College Education or Above,
Higher than 45 percent in the Colorado area
Continued

Denver (031)

<u>Tract</u>	<u>Persons 25+, %4/ more yrs College</u>
39	
01	47.5
40	
02	47.1
04	56.3
05	48.1
42	
01	51.8
02	51.5
43	
02	46.1
03	52.4
05	47.9
52	45.1
68	
02	46.4
04	45.6
09	52.3
120	
01	46.2
10	53.5

Jefferson (059)

<u>Tract</u>	<u>Persons 25+, %4/ more yrs College</u>
98	
09	51.0
117	
13	48.6

As previously mentioned, closely related to higher educational qualification is the desire and actual reality of securing more of a managerial and professional type employment. This correspondence is reflected in almost the same tracts used in the preceding study dealing with those who were college educated. All those over 40 percent who are both managers and professionals were recorded in this module showing percentages so high as 67 percent - 62 percent respectively. Again, there was a good distribution throughout most of the counties tabulated.

Recommended evangelistic strategies would include all of those listed in the foregoing section with appropriate additions for seminars in conflict management and general human relations skills.

Managers and Professionals Over 40 Percent

Arapahoe (005)

<u>Tract</u>	<u>Manager and Professional %</u>
53	
50	61.2
56	
02	45.6
08	50.4
09	41.2
15	47.2
67	
02	48.8
03	51.9
04	67.8
05	62.9

Managers and Professionals Over 40 Percent
Continued

Arapahoe (005)

<u>Tract</u>	<u>Manager and Professional %</u>
68	
07	43.9
08	52.3
54	51.2
69	
51	40.4
52	40.1
70	
20	42.1
21	40.2
22	44.9

Boulder (013)

<u>Tract</u>	<u>Manager and Professional %</u>
121	
01	48.5
04	40.2
124	
02	48.0
125	
02	41.2
05	42.1
09	41.0
10	46.3
126	
03	49.3
127	
01	42.4
06	47.5
131	
04	43.5
132	
05	42.3

Managers and Professionals Over 40 Percent
Continued

Boulder (013)

<u>Tract</u>	<u>Manager and Professional %</u>
136 02	44.1
137 01	43.6

Denver (031)

<u>Tract</u>	<u>Manager and Professional %</u>
30 05	53.0
32 02	48.4
03	57.2
33	48.4
34	44.4
39 01	52.3
40 02	47.3
04	52.2
42 01	45.6
02	44.1
43 02	50.3
03	59.7
05	50.3
55 02	45.2
68 09	43.8
11	40.8
12	45.7

Managers and Professionals Over 40 Percent
Continued

Denver (031)

<u>Tract</u>	<u>Manager and Professional %</u>
69 02	40.5
70 13	47.6
120 01	44.4
10	43.4

Jefferson (059)

<u>Tract</u>	<u>Manager and Professional %</u>
98 06	42.1
09	42.3
10	41.4
15	47.1
102 05	47.5
105 04	47.1
108 01	45.2
117 13	43.5
119 04	48.7
120 07	45.5
08	40.3
12	41.6
18	42.0
19	40.0

Perhaps one of the most crucial areas that must be seriously considered when preparing for evangelistic outreach is the consideration of the age of the targeted group. For this, age designations were established categorizing the major age groups in five classifications.

Age Categories

1. 6-17
2. 18-24
3. 25-34
4. 35-44
5. 45-64

General observations show that the largest age concentration falls within the third classification, ages 25-34. This particular module shows population concentrations of 1000 or more. The next most significant age group are found in category five, ages 45-64.

On the basis of these interpretations, an important ministry could be directed in these areas:

- a. Family Life Seminars
- b. Marriage
- c. Assertive Parenting
- d. Teaching Aids for Young Parents
- e. Junior and Teen Camp for Non-Adventist Youth
- f. Substance Abuse Seminars
- g. Prevention of Social and Communicative Disorders
- h. Conflict Management
- i. Stress Control Clinics

Some or all of these suggestions could greatly assist the busy professional in developing his coping skills in dealing

with his increasing responsibilities as a parent and as a decision-maker for the company that he represents. At all times churches must show genuine concern for the wholeness of the individual and seek ways to address his immediate social and professional needs. If our religious encounter is to be marked by any measurable degree of success, this must be a reality and not just an ideal.

Final Comments

While it is not the intention of this study to be absolute in its suggestions and recommendations, it is hoped that many of the suggested strategies be seen as such--recommendations. In all instances the context should always dictate the content and never the reverse. It would be advisable to first become acquainted with the locality and its people, trying continually to minister to their particular and specific needs. From all of the available demographic information on hand, attempts should always be made to be specific in addressing the local needs and, as a result, optimize on all evangelistic outreach and witnessing endeavors.

As a result of this intentionality, specific emphasis will be made in target areas where the greatest amount of statistical information is available to enhance and foster greater outreach. It is to this ideal that the church should constantly strive.