

Five Things You Can Do Over the Summer to Promote Your School

Pastors

1. On several Sabbaths, have a student tell about what they liked about the school as part of an announcement where you highlight the school's registration plans.
2. Provide the school with names of any children's Sabbath School attendees that you don't think attend the SDA school. Offer to go with the principal to visit the family to encourage enrollment.
3. Have a bulletin board in the church lobby devoted to information about the school - registration info, pictures of the kids, scholarship contacts, etc.
4. Arrange to provide lunch for the teachers on their first day back on contract.
5. Call the teachers once during the summer to let them know you're praying for them and that you're looking forward to a great school year.

Principals

1. Provide the pastor, in writing, names of students who would do a good job up front in church telling about what they like about the school. Be sure the pastor knows what your registration plans are. As far as possible, be at church when these presentations are made.
2. Ask the children's Sabbath School leaders for the names of any attending children who are not enrolled in your school. Ask the pastor to go with you to visit the families. Be sure to give the pastor any follow up on families you visit.
3. Offer to create a bulletin board at the church with information about the school. Make sure information is included about how people can enroll their students.
4. Include the pastor in one of the first faculty meetings after coming back on contract. Be sure you give the pastor a copy of the school activity calendar and highlight events you would especially like them to be included.
5. Ask the pastor for input they might have from parents which might help your school be a better place. Be willing to hear that everything isn't perfect.

